

Our vision for the future of the Gold Coast

Gold Coast City Council has endorsed the following Bold Future elements for our city.

Defined by our spectacular beaches, hinterland ranges, forests and waterways, the Gold Coast is an outstanding city which celebrates nature and connects distinct communities with the common goal of sustainability, choice and well being for all.



Together we are creating our

Our blueprint for a future Gold Coast



a city leading by example



Empowering our community through information and knowledge sharing.

Where...

- We have strong, visionary leaders in government, business and the community who work cooperatively to achieve our shared vision
- Our informed and engaged citizens shape the decisions and actions on which our city's success is based and celebrate our achievements
- We are recognised as a caring community that makes socially responsible decisions
- We are resilient, adaptive and maximise the opportunities presented by emerging challenges such as climate change
- Our city is a world leader in living sustainably
- Our volunteering and philanthropic activities contribute to the social, cultural and economic wellbeing of our city



Headline target: We are recognised as a city of inspired leaders and engaged communities



a city loved for its green, gold and blue

Protecting and enhancing the natural environment, open spaces, beaches and waterways.

Where...

- The protection and enhancement of our unique natural environment is at the core of our decisions and the actions of our communities and visitors
- Our cherished bushland, parks, beaches and waterways are accessible to residents and visitors and are enjoyed through a wide range of educational, exercise and recreational activities
- Our city features a network of connected natural areas that protect the city's ecosystems and allow for safe fauna movement
- A wide range of nature-based activities supports residents and visitors in exploring and caring for our natural areas
- We understand the fundamental importance of the natural environment to the future of the city



Headline target: By 2040, native vegetation covers a higher proportion of our city than any other major city in Australia

a city connecting people and places



Expanding transport, communication and social networks that link people, homes, workplaces, schools, communities and significant places locally and globally.

Where...

- We have integrated, accessible transport networks that connect people and places, locally, regionally and internationally
- We move around the city easily, safely and sustainably
- We have connected walkways, bikeways and other open spaces
- We have the technology we need to connect with each other and the world
- We have strong networks for collaboration with other communities, both locally and globally
- Our communities are alive with vibrant people of all ages interacting in well designed public places
- We recognise the traditional owners of our land and their contemporary role in our community
- We are spiritually enriched by our heritage, our places and our culture
- We are enlivened by our events and sustained by our social connections

Headline target: By 2040, our efficient transport system and advanced communications network, enable the shortest average travel to work time of any major city in Australia

a safe city where everyone belongs



Increasing our community spirit, enriching our quality of life and enjoying a wide variety of cultural and recreational activities.

Where...

- We have a great place to live, learn, work and play, at every stage of life
- We have access to a range of services, facilities and infrastructure to support and enhance our lifestyle
- We feel safe and secure
- Our community supports diversity and is welcoming, involved and caring
- We can all afford to live and there are options for those that need assistance
- We have access to a wide range of cultural activities
- Our culture is enriched by dynamic and creative people
- We are healthy and active and enjoy life in a clean and healthy environment
- We are friendly and know our neighbours
- We are enriched by the diversity of our coastal, hinterland and rural communities



Headline target: By 2040 our city has the highest proportion of residents who feel a sense of belonging to their community

a city with a thriving economy



Ensuring a wide variety of employment and business opportunities with a focus on education, research and development to support aspirations and quality of life.

Where...

- We have a strong, diverse and resilient economy that builds on our strengths and capitalises on local and global opportunities
- Our hinterland, rural areas and natural assets play a sustainable and productive role in the city's economy
- We enjoy the benefits of being a major tourism, business and learning destination
- Our economy generates a full range of work opportunities
- We are leaders in the development and use of new technologies
- We celebrate and share our learning, individual creativity and innovation
- We are known internationally for leading edge education, research and development
- We educate people locally and retain the skills we need within the city



Headline target: By 2040, we are the employment destination of choice with the most diverse and rewarding local employment opportunities

a city shaped by clever design



Intentionally directing the city's development and providing the infrastructure to enhance our environment and lifestyles whilst promoting sustainable living choices through coastal, urban and rural settings.

Where...

- The compact urban layout intentionally directs growth to protect our natural areas
- We have the community infrastructure a sustainable city needs
- We have memorable, active and safe places and quality open spaces for residents and visitors alike
- We are a mature city that offers a diversity of lifestyle choices and supports a range of urban, suburban and rural communities and landscapes
- Our city is designed to enhance affordability
- Our city places are designed for the experiences they make possible and the importance they have in our lives
- We have established and support sustainable communities and activity



Headline target: By 2040, we have the most liveable, healthy, active and resource efficient major city in Australia



Many of the images used in this document were taken by Gold Coast residents.

They are acknowledged as follows:

- Cover (far left image)
- "Blue Pools" by **Bill Stafford**
- Cover (centre image)
- "Currumbin Fire" by **Simon Muirhead**
- Cover (far right image)
- "Beechmont Coast View" by **Russell Shakespeare**
- Pg 3 (top right)
- "Narrow Neck Roller" by **Nick Carrigg**
- Pg 3 (top left)
- "Snapper Rocks" by **Ray Richardson**
- Pg 5 (top right)
- "Generations" by **Lisa Sorbie Martin** (artist with work)